



## News Release

June 4, 2002

### Creation Technologies Expands U.S. Sales Force

*Electronics Manufacturer Announces Two New Sales Directors to Target Select U.S. Market Segments*

**Vancouver BC** - Creation Technologies, a top 100 Electronic Manufacturing Service (EMS) provider and an expert in manufacturing complex electronics, today announced the appointments of Tracy Langheinrich as Sales Director, Central U.S., and Janet Kanick as Sales Director, Eastern U.S. This is the first time Creation has dedicated resources specifically to the U.S. market, and is part of the company's ongoing expansion strategy.

"In order to meet our plans for continued, compound growth, Creation is aggressively targeting strategic U.S. markets," said Geoff Reed, President and CEO of Creation Technologies. "In today's economy, tech companies are looking for ways to improve their bottom line, and outsourcing electronics manufacturing can be a real cost-saver. We see the U.S. as an under-serviced market, and we are looking forward to building a thriving presence there."

Both Langheinrich and Kanick join Creation from Manufacturers' Services Limited, a top 10 EMS Provider, where they held the same titles. Together, they bring more than 32 years of experience and expertise to the Creation team.

As key drivers for Creation's U.S. expansion, Langheinrich and Kanick will be responsible for growing the company's niche customer base in the medium volume, high-complexity contract electronics manufacturing market. The sales directors will also be building and managing a sales representative network in each of these new markets, and will take an active role in identifying potential U.S. acquisition targets.

"Both directors have extensive experience in contract manufacturing, and a solid understanding of customer service relationships," said David Pettigrew, Vice President of Sales, Creation Technologies. "Their expertise, drive, and commitment go hand-in-hand with the values of this company, and will provide the cornerstone of our brand in the growing U.S. market."

#### **About Creation Technologies Inc.**

Creation Technologies Inc. is a global top 100 Electronic Manufacturing Service (EMS) provider focused on manufacturing complex electronics for businesses in the wireless telecommunication, medical, industrial controls, transportation and instrumentation

markets. The company provides start to finish manufacturing solutions from design support and new product development to final assembly, packaging and product distribution. Creation Technologies' strong financial management, employee ownership philosophy and commitment to investing in its capabilities, have created a highly stable partner for OEMs.

Creation Technologies' full year-revenue for 2002 was \$83 million (year ending May 31, 2002) and the company has a track record of profitable growth in each of its 11 years in business. The company is 100 per cent employee owned, with plants in British Columbia and Ontario. More information about Creation Technologies is available at [www.creationtech.com](http://www.creationtech.com).

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