

## News Release

FRIDAY, AUGUST 13, 2010

### Creation Technologies Expands Business Development Team to Support Growth

**Vancouver, BC – August 13, 2010** - Creation Technologies, a global Top-50 Electronics Manufacturing Services (EMS) provider and expert in providing full service solutions for complex electronic products, today announced key additions to its Business Development Team.

The combined 50 years of expertise of industry veterans Karen Armendariz, John Earle, Joe Garcia and Kathy Thomson will enable Creation to support and further develop its growth opportunities.

“We are pleased to welcome these very talented and experienced professionals to the Creation team,” said Andy Hyatt, Executive Vice President of Business Development. Each one of these individuals brings extensive experience and knowledge of the EMS industry.”

“Additionally,” Hyatt continued, “they recognize how strategic alignment is integral to Creation’s success, and are excited about how Creation’s tailored solutions can provide optimal service for our partners. Their proven expertise, drive, and commitment will not only help Creation in the realization of our continuing growth strategy but will also help customers ensure they are working with the right partner.”

#### **Karen Armendariz – Director of Business Development: Dallas Area**



Karen is a longtime Dallas resident with a broad range of skills and an outstanding record of relationship development across the manufacturing and electronics sectors. Karen has over 20 years in various roles in engineering, operations and business development for companies such as National Semiconductor, Intel and Goodyear. Karen has a Bachelor’s Degree in Electrical Engineering from the University of Oklahoma, and an MBA from Oklahoma City University.

“Creation Technologies is a wonderful example of what people can achieve given a clear, common purpose, the right tools and an inspirational environment. Creation recognizes and values the power of people and enduring relationships. I am absolutely thrilled to be a part of this unique and dynamic culture,” Armendariz said.

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#### John Earle – Director of Business Development: Eastern Canada



John comes to Creation with more than 10 years of experience in business development, marketing and media. Prior to his experience in the EMS field, John was responsible for technical business development for a large software and ASP company focused on payroll and human resources. John's creativity and strength in customer-focused roles has enabled him to build proven sales and marketing strategies across a variety of industries. A successful entrepreneur, John also mentors young Ontario business start-ups through the Ministry of Economic Development and Trade. John is fluent in French and English, has an educational background in Canadian History, and resides in Cornwall, Ontario.

"Creation is far from average, especially in today's challenging economic environment. Believing in enriching lives while maintaining profitable growth, the company has a truly caring culture and it's amazing to be a part of it. It's no wonder that so many people are talking about the Creation Difference."

#### Joe Garcia – Director of Business Development: Northern California and Nevada



Joe has a wealth of experience with the rapid pace of technology advancement in Silicon Valley. Joe joins Creation with expertise in multiple markets including communications, medical, and environmental, and has been a force in the Bay Area EMS and PCB industries for more than a decade. With a track record of sales leadership and deepening customer relationships, Joe has held key roles in business development with several Tier 1 EMS providers. He holds a Bachelor's Degree in Business Administration and Finance from California State University, Northridge, and resides in the Bay Area.

"Creation Technologies is not just another EMS company. We have World-Class customer focus, a culture that fosters entrepreneurial spirit, and a clear strategic direction. Along with the amazing people, this is what differentiates us from our competition."

#### Kathy Thomson – Director of Business Development: Minnesota, North & South Dakota and Iowa



Kathy joins Creation with a diverse background. Most recently coming from North America's largest non-captive metal finishing, where she served as Director of Business Development focusing on new markets, new service offerings, Customer engagement, Pricing and strategic planning. Prior to that, Kathy gained experience in business strategy, business development and marketing in the EMS industry with a Tier 1 provider, and also has a background in sales, marketing and customer service in the telecommunications and transportation industries. Resident in Wisconsin, she received her Bachelor's degree in Business Administration and MBA from Lakeland College in Sheboygan, Wisconsin.

"I joined Creation to be part of a rich, customer-focused culture. All companies have technology and processes, but the Creation differentiator is how people utilize those tools to offer customers solutions to their unique business issues. I'm thrilled that Creation Technologies has a full suite of service capabilities, from design through after-market services, that I can utilize to help improve our customers' market position."

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### About Creation Technologies

Creation Technologies is a Global Top-50 and North American Top-10 Electronics Manufacturing Services (EMS) provider focused on building premier customer relationships with companies in the Instrumentation & Industrial, Medical, Wireless & Communications, Security & Environment, Defense, Multimedia & Computers and Transportation markets.

Creation provides start-to-finish manufacturing and supply chain solutions - from design support and new product development to final integration, product distribution and after-market services - to its customers across North America and worldwide.

- 11 Business Units
- ~190 Active Customers
- 1 International Purchasing Office (IPO)



Since 1991, Creation's financial strength, employee ownership philosophy and commitment to ongoing investment in its technical capabilities have created a highly stable partner for original equipment manufacturers. The company of approximately 2,200 people operates 11 business units in British Columbia, California, Texas, Minnesota, Wisconsin, Illinois, Kentucky, Ontario and China.

More information on Creation Technologies can be found at [www.creationtech.com](http://www.creationtech.com)

For more information, please contact:

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